## FINANCIAL INVESTIGATOR



Improving impact via public & private markets in energy transition, natural capital & biodiversity?

**Brenda Kramer** 15 April 2025

## THE EAGLE HAS RETURNED...





## **LESSONS**





## **ABOUT ME**









## CONTENT



- 1. Introduction
- 2. IMproving impact
- 3. Three guiding principles
  - 1. Feel Shared goals and responsibility
  - 2. Understand and improve value chains
  - 3. Explore systemic approaches
- 4. Next frontier research





Action urgently needed to save the conditions under which markets - and civilisation itself - can operate, says senior Allianz figure

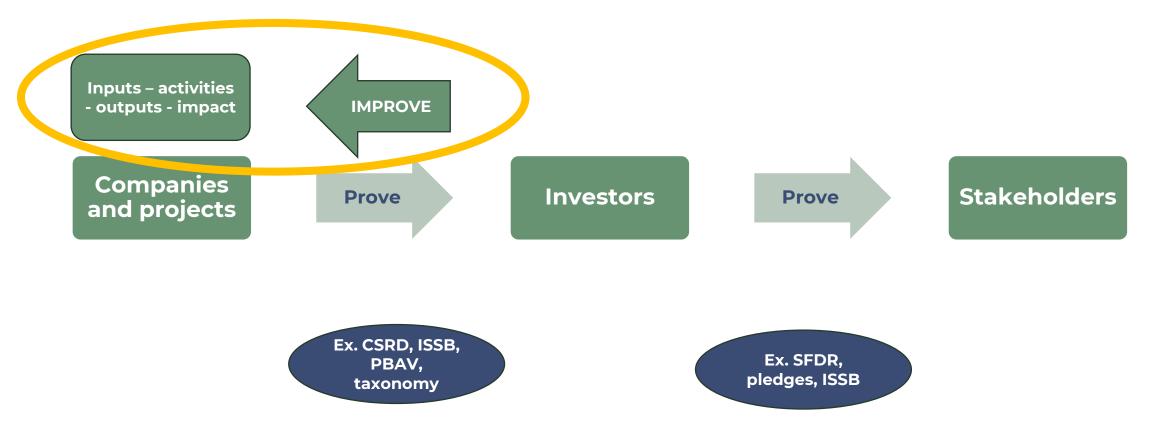


Some companies were ending home insurance in California due to wildfires, says Allianz SE board member. He says that without insurance, many other financial services become unviable, from mortgages to investments. Photograph: Mario Tama/Getty Images

The climate crisis is on track to destroy capitalism, a top insurer has warned, with the vast cost of extreme weather impacts leaving the financial sector unable to operate.

## **IM-PROVING IMPACT**





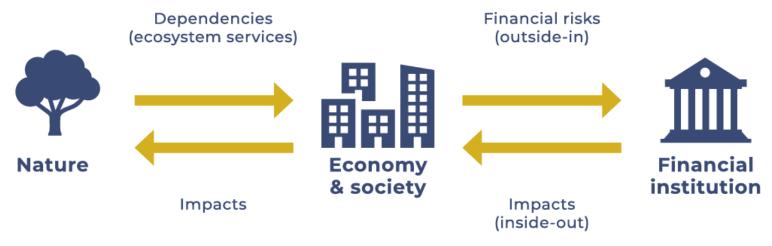




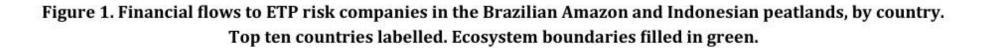
# PRINCIPLE I: WHY? GOALS AND RESPONSIBILITY



## Figure 4. Simple visualisation of the interaction between nature and the financial sector



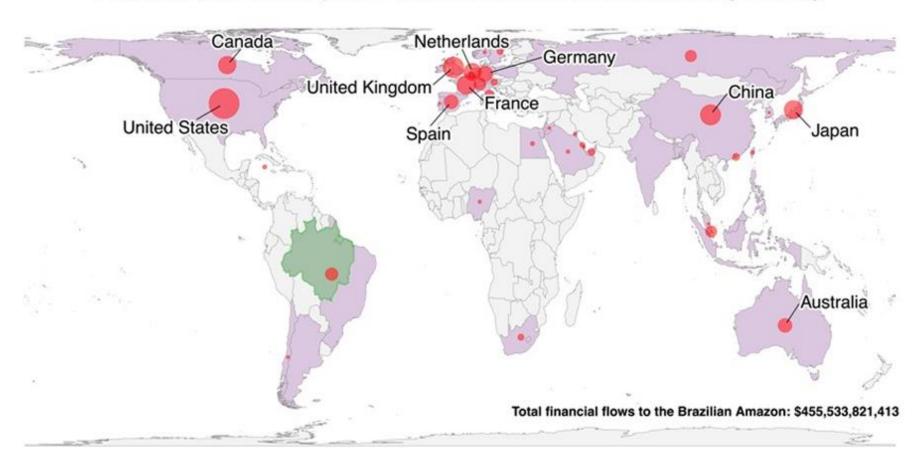
Source: Sustainable Finance Lab (2023)





Α

#### Financial flows to companies linked to the Brazilian Amazon, by country



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# PRINCIPLE II: WHAT? UNDERSTAND WHAT SHOULD BE IMPROVED?



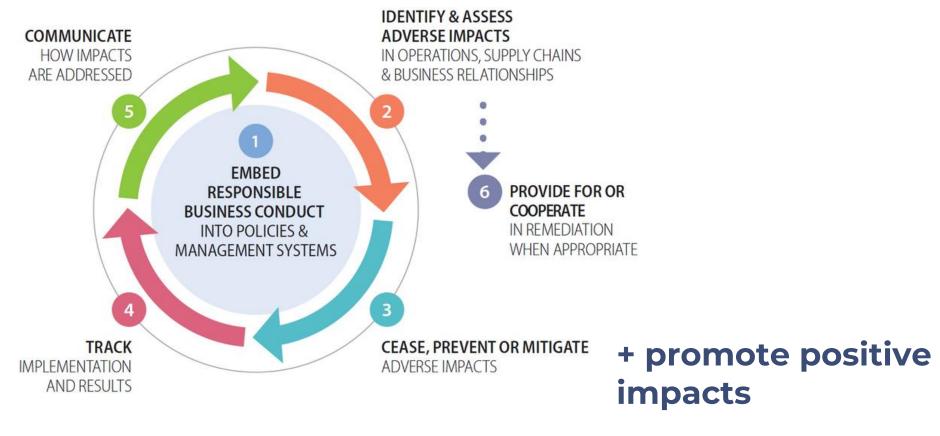






Figure 7. Classification on significant impacts and dependencies on nature

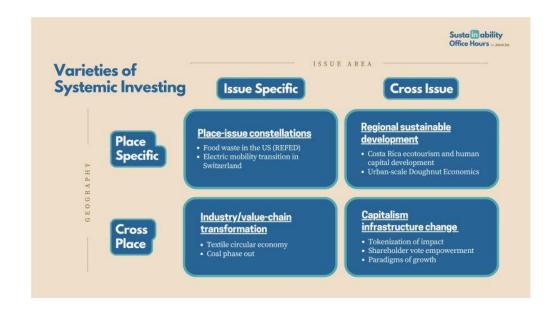
	<b>Direct impacts</b> dark orange = very high materiality light orange = high materiality					Direct dependencies dark green = very high materiality light green = high materiality			
	Land/sea use change	Resource exploitation7	Climate change	Pollution	Invasive species/other	Direct physical input	Enabling production	Mitigating direct impacts	Protecting from disruption
Agriculture, forestry & fisheries									
Energy									
Mining									
Transportation									
Food and beverages									
Apparel									
Utilities									
Chemicals									
Manufacturing									
Construction									

Source: UNEP-WCMC (2022a)

### **NEXT FRONTIER: SYSTEMIC INVESTING**



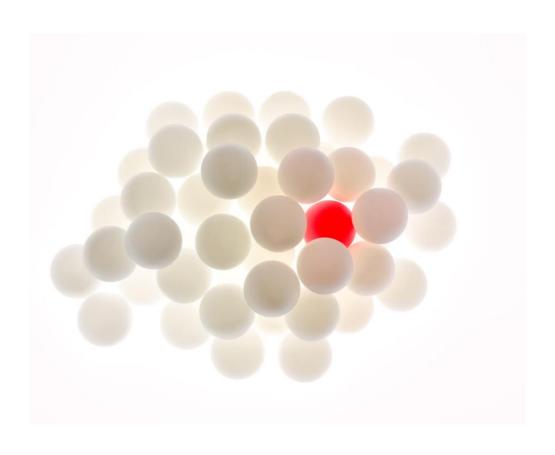
- deploys capital across solutions and asset classes
- enrolls a constellation of actors toward a systemic change.



Reference – Jason Jay, MIT Sloan.

## **IMPROVING IMPACT**





Shared goals and responsibility

Understand and improve value chains

Explore systemic approaches

With, intention, focus and courage, we can keep the eagle-alive

our world

